## Through the looking glass: Mathematics as a focal point for Industry

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Industrial Mathematics has many faces and facets. In the past decades Europe saw a number of initiatives that led to networks and consortia in this area, like ECMI, MACSI and NETIAM. There is need for such cooperation, partly it provides complementary skills, but also because it provides more clout. We shall discuss some of these cooperative efforts and discuss a successful example in the area of mathematics of glass in particular.

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